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DAVID TANNENBAUM JOINS CLASSIC TENTS SALES TEAM

(November 19, 2010, Los Angeles CA.) The nation's leading tent rental company, Classic Tents, announced today that former Director of Sales David Tannenbaum from Anza Event Rentals, Torrance, CA and Choura Venue Services, Long Beach, CA has joined the sales force of Classic Party Rentals and Classic Tents effective immediately.

“We are thrilled to add David’s extensive experience and expertise to Classic’s tenting team,” said Robert Kraak, President of Classic Party Rentals’ tenting division, Classic Tents. “With our business growing at a rate we feel is indicative of a recovering event market and our outstanding products and service, to be able to add David’s strengths to our team is something everyone here is thrilled to announce.”

David Tannenbaum joined the event industry twelve years ago in New York before moving to California. His expertise includes tenting, table top rentals, power, HVAC, flooring, lighting, sound, staging and décor. “My thrill is bringing a one stop shop to my clients and pulling the pieces of excellence together in a seamless event. Doing it at Classic Tents, where there is so much more available to me in both product and support is very exciting.”

Tannenbaum’s past clients include many Fortune 500 companies, as well as many local event planners, caterers, hotels and hospitals in the South Bay and Long Beach area. He currently lives in Long Beach CA with his new wife and will work out of Classic Tents Torrance office.

Classic Tents is a division of Classic Party Rentals, the nation’s premier special event rental company, serving close to forty locations including New York, Los Angeles, Chicago, Atlanta and Dallas. Recognized as the premier rental company in the country, Classic’s high-profile event roster includes Hollywood awards shows and movie premieres, celebrity weddings and charity events. Classic Tents specializes in the installation of temporary Clear Span Structures and all tenting options for high profile events for the hospitality, exhibition, corporate and sports industries. Classic Tents is headquartered in Torrance, CA..

For more information on Classic Tents, please go to www.ClassicTents.com, or email Press@ClassicPartyRentals.com.